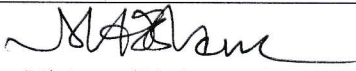


Government of the People's Republic of Bangladesh
Office of the Project Director
Skill Development for Mobile Game & Application Project
Information and Communication Technology Division
ICT Tower (6th Floor), Agargaon, Dhaka-1207.

Expression of Interest (Eoi)

1	Ministry/Division	Information and Communication Technology Division	
2	Agency	Information and Communication Technology Division	
3	Procuring Entity Name	Skill Development for Mobile Game and Application Project (3 rd Revised)	
4	Procuring Entity District	Dhaka	
5	Invitation for	Development and post development of "Bangabandhu Ovidhan" App	
6	Invitation Ref No	56.00.0000.082.99.029.21- 5814	
7	Date	21/03/2022	
KEY INFORMATION			
8	Procurement Method	Quality and Cost Based Selection (QCBS)	
FUNDING INFORMATION			
09	Budget and Source of Funds	Development Fund (GoB)	
10	Development Partners (if applicable)	N/A	
PARTICULAR INFORMATION			
11	Project / Program Code (if applicable)	224022700	
12	Project Name (if applicable)	Skill Development for Mobile Game and Application (3 rd Revised) Project	
13	Package No.	SD-47	
14	Package Name	Development and post development of "Bangabandhu Ovidhan" App	
15	Eoi Publication Date	22/03/2022	
16	Eoi Closing Date and Time	05/04/2022	Time 12.00 PM
17	Eoi Opening Date and Time	05/04/2022	Time 12.30 PM
18	Name & Address of the office(s)	ICT Tower (6 th floor), Agargaon, Dhaka-1207	
INFORMATION FOR APPLICANTS			
19.	Description of Assignment	<p>To develop a mobile app that will provide a rich multimedia experience, describing the life of Bangabandhu Sheikh Mujibur Rahman through providing text, audiobooks, graphic novels and videos. In addition to this, quizzes will be incorporated to provide interactivity and the winners of those quizzes will be rewarded through various campaigns.</p> <p>The app is mainly a content-based app and as such it requires a broad variety of multimedia content. The app must be made available for both IOS and Android platforms.</p> <p>The app must have the capacity to locally store all provided content and dynamically update content as per client requirements. The admin must be able to create and publish content from the backend as needed.</p> <p>The app must be optimized to run on low end mobile phones and have the ability to play optimized videos where necessary.</p> <p>This app requires the following types of content:</p> <ul style="list-style-type: none"> • Text • Graphics • Audio & Audiobooks • Video Content 	
20.	Experience, Resources and Delivery Capacity Required	<p>Company that submits tender shall be evaluated using, but not limited to, the following minimum criteria which the company must provide documentary proof of compliance:</p> <ol style="list-style-type: none"> 1. Must have 05 (Five) years of experience in developing customized web-based applications for different renowned organizations. 2. Must have experience in design, development and implementation of minimum 03 (Three) software projects in the field of web-based application software/Digital Service/e-government application. Among the projects, at least 1 (One) project must be in digitalization/automation of government service/function, where all the design, development implementation and maintenance support cover SDLC full life cycle services were provided. 3. Experience of design, development and implementation of at least 01 (One) service based mobile application will get preference. 4. Should have minimum 30 (thirty) full time ICT personnel in company payroll related to system analysis, design, development integration, testing, training and implementation of web and mobile based applications/software solutions/Digital Services/ e-government applications. 5. Audit report of the last three years. Average turnover of the last three years shall be at least Tk. 50 (Fifty) lac. 6. The minimum amount of Liquid asset/Line(s) of Credit of the firm shall be TX. 50 (Fifty) Lac (Certificate for proving available liquid asset must be issued within current Month from the date of tender submission) 7. Must have updated BASIS Membership. 8. Needs to have test environment ready with equipped devices at vendor's premise. 9. The firms may associate to enhance their qualification but should mention whether the association is in the form of a "Joint-venture" or of sub-bidder. All members of such an association should have real and well-defined inputs to the assignment. The maximum no. of members in the association is limited to three. The firms must declare one firm in this association as the "Lead Firm". Accordance of the PPR2008 All bidder must be local and Lead Firm needs to fulfill all the criteria mentioned above. <p>Additional Document: Interested firms must submit the copy of the additional following information and their supporting documents where applicable: • brochures/company profile • CVs of the availability of appropriate professionals along with their qualifications and experiences to carry out the assignment • Certificate of incorporation (Optional) • Up-to-date Trade License • Income Tax clearance Certificate • TIN certificate • VAT Certificate • Work experiences certificates/Work order copies.</p>	
21.	Other Details (if applicable)	<ol style="list-style-type: none"> 1. One signed copy for this package of tender shall be submitted in a sealed envelope to the address below. 2. A scan copy of ED documents (PDF file in a USB Drive) shall be submitted along with the original EOI. Consulting firm will be selected in accordance with the procedures set out in the PPR2008. 	
PROCURING ENTITY DETAILS			
22	Name of Official Inviting Tender	Md. Anowarul Islam	
23	Designation of Official Inviting Tender	Project Director (Joint Secretary)	
24	Address of Official Inviting Tender	ICT Tower (6 th floor), Agargaon, Dhaka-1207	
25	Contact details of Official Inviting Tender	Phone: 02-41024240	
26	The Procuring Entity reserves the right to reject all the Tenders or annul the Tender proceedings		


(Md. Anowarul Islam)
Project Director (Joint Secretary)